

# About Phijos

## Photo



## Introduction

Hey! I'm a freelance designer, photographer, DJ, semi events-coordinator and wannabe writer based in Cape Town, South Africa. I specialise in visual identities, websites, photography and oh-I'm-sure-I-can-do-that-if-I-tried projects.

I generally spend more time writing than drawing, and more time thinking than writing. I've traveled through parts of Africa, Europe, Asia and the United States; I get excited at the prospect of being yanked out of my stayed environment for a wacky job at a moment's notice, especially if it involves working with interesting, open-minded people and gaining new perspectives on communication. My work is inspired by simplicity, goodwill and humour, and currently I'm struggling to get rid of strong, vibrant colours in my projects (that is to say, I don't really want to).

You can find more of my work at [phijos.com](http://phijos.com) or email me at [hello@phijos.com](mailto:hello@phijos.com) to talk about a new project.

## Capabilities

[Research + Insights](#)

[UX, UI](#)

[Photography](#)

[Naming](#)

[Digital Design](#)

[Environment](#)

[Strategy](#)

[Writing](#)

[Remote Assignments](#)

## Selected Clients

[OkayAfrica](#)

[Adidas](#)

[Telkom Business](#)

[SAOTA](#)

[Stevenson](#)

[Sideways](#)

[Yours Truly](#)

[Platform](#)

[Yellow Pages](#)

[Black Major](#)

[Aura](#)

## Experience

## Description

### Phijos

Freelance Designer  
March 2015 - Present

Started freelancing to allow more flexibility in how I want to work and to force myself to acquire business savvy.

### Aura

Designer + Content Strat  
Nov 2015 - Present

Leading the rebrand of a furniture mogul's foray into a fresh new direction, through marketing and identity design.

### Yours Truly

Designer + Photographer  
Oct 2015 - Present

Joined the Yours Truly family as in-house visual comms guy.

### iKineo

Graphic Designer  
Aug 2013 - Feb 2015

My first real, long-term job. Came back to them after a brief initial freelance- and traveling stint. Worked my way up to mid-weight design status, earned corporate chops and headed several projects.

### The Other

Co-founder + Designer  
Sep 2013 - Present

An events collective trying to make the music scene a better place.

### iKineo

Intern Designer  
Jan 2013 - May 2013

I was welcomed into this newly restructured agency where I found my feet in print production and campaigning. After this I traveled for a few months to the States.

## Education

## Possible Education

### Red & Yellow School of Design

Diploma: Art Direction + Graphic Design  
Year: 2010 - 2012  
Status: Graduated

Excitingly enough, I was accepted into The New School in 2015 for a degree in Journalism + Design! But, unfortunately, I couldn't afford to go, and had to defer by a year to raise enough funds, which I don't see happening anytime soon.

I'm also strongly considering applying to Fabrica before I'm too old (Fabrica, I hope you read this).

## Follow me + Contact me

## More Links

email: [hello@phijos.com](mailto:hello@phijos.com)

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